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FOR IMMEDIATE RELEASE

Countdown to the 2010 Census Officially Kicks Off

LOMBARD, Illinois—The 2010 Census is less than one year away and preparations by the U.S. Census Bureau are in full swing.

Beginning this spring, 2010 Census workers began to work locally to prepare everyone for the count next April. Nationally, as well as locally, the Census Bureau is conducting “address canvassing.” This includes approximately 140,000 census workers nationwide, hired from within each local community, who are covering most neighborhoods to identify each residential address. This will help ensure everyone residing in Lombard receives a 2010 Census questionnaire. This is the first visible sign that the decennial census is approaching and the first use of handheld technology by the Census Bureau. The result of this effort will be the most comprehensive U.S. address list in existence.

This is extremely important to the Village of Lombard as the Census count determines state and federal funding for the Village. The funding is based on the population and the population figure is determined by the Census data.

“After the census is concluded, our Congressional, State Senate and State House district will be redrawn,” said Lombard Village President, Bill Mueller. “So a lot of things depend on us getting a proper count of our residents. For this Census, the form is going to be much shorter and much less intrusive than in 2000. There will only be 10

Census 2010/Add one

questions on the form that you'll be asked to fill out. The information is absolutely confidential. We at the Village level never see the information. We only get a broad analysis of the data," Mueller added.

The Census will also offer an opportunity for employment. Information about employment opportunities may be found at census website at www.2010.census.gov. This is an extremely important survey and Mueller is asking for resident cooperation in hopes that all Lombard residents will be counted.

Partnership efforts will also be utilized in preparation for the 2010 Census. An ad-hoc "Complete Count Committee" will be formed, consisting of key partners within Lombard who will help educate their respective groups and organizations about the importance of the Census in hopes of increasing participation. If anyone is interested in working on a committee to promote the Census count, please complete the "Time and Talent" application that can be found on the Village website, www.villageoflombard.org, under "E-Services, Online Forms" or contact Mueller at (630) 620-5712.