

Video Gaming Advisory Public Question & Automatic Repeal of Video Gaming

Board of Trustees
December 5, 2019

Village Board Meeting – April 4, 2019

- Board of Trustees passed two video gaming ordinances
 - Non-binding advisory referendum question on video gaming to be placed on March 17, 2020 general primary election ballot;
 - Amendments to Village Code to permit video gaming with certain conditions and restriction, with automatic repeal on July 1, 2020; and,
 - Conceptually would allow video gaming to be implemented with substantial operational period prior to March 17, 2020

Village Board Meeting – November 7, 2019

- Businesses representatives spoke during public comment
 - State of Illinois delays in issuance of gaming applications noted (first 2 of 8 pending applications not approved until November 7th) ;
 - Requested Board reconsider video gaming schedule for non-binding advisory referendum question and automatic “sunset” of video gaming
- Preliminary Board discussion
- Direction to consider ordinances regarding schedule for video gaming non-binding advisory question and video gaming automatic repeal at Village Board Meeting on December 5

Ordinances for Consideration Tonight

- Item IX(A) - Ordinance repealing advisory public question concerning video gaming scheduled for March 17, 2020 and placing an ordinance for November 3, 2020 advisory question on Village Board agenda before August 16, 2020
- Item IX(B) - Ordinance amending date for automatic repeal of video gaming from June 30, 2020 to December 31, 2020

Advisory Public Question: Ordinance IX(A)

- Repeals April 2019 ordinance which set video gaming advisory public question on March 17, 2020 general primary election ballot
- Directs Village Manager to place an ordinance to reset video gaming advisory public question to November 3, 2020 general election ballot after March 17, 2020 and before August 16, 2020 (Section 5)
 - Ordinance placing advisory referendum question on November 3, 2020 ballot cannot be approved until after March 17, 2020

Video Gaming Automatic Repeal Ordinance IX(B)

- Absent future action by the Village Board, ordinance currently permitting video gaming will automatically repeal effective 11:59:59 p.m. on June 30, 2020
- Proposed ordinance amends date of automatic repeal from June 30, 2020 to December 31, 2020

Transparency & Communication

- Village Media
 - Dedicated webpage www.villageoflombard.org/videogaming
 - 373 visits since September 1st
 - Includes FAQ, news stories and updates
 - News story on Village website (14 visits)
 - E-Pride Newsletter (3 features) – 2,640 (open rates 37%-40%)
- Social Media
 - Facebook posts
 - 11/20 – 1,700 people reached
 - 11/14 – 3,211 people reached
 - 12/4 – 1,670 people reached
 - Tweets (2) – 943 and 557 engagements
- News article featured in Lombardian Newspaper